BUILDING A WATER-SMART ECONOMY AND SOCIETY

CIRSEAU

Agenda for the online workshop “Best Practices in Communication and Stakeholder Engagement for Water Reuse and Resource Recovery”

Tuesday, 22 September 2026

12:00-14:00 CET

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BEST PRACTICES IN COMMUNICATION AND STAKEHOLDER ENGAGEMENT FOR WATER REUSE AND RESOURCE RECOVERY

12:00-12:10 Welcome & introduction

- Welcome from the CIRSEAU team and host (Water Europe)
- Short overview of CIRSEAU and workshop objectives

12:10-13:10 Successful case study presentations

12:10-12:20	• The Nature-Based Water-Oriented Living Labs (NB-WoLL) strategy (SOLLAGUA Project)	**Manuel Silva Aragón**, EU project Communication Officer at CTA
12:20-12:30	• Fostering water smartness in primary schools: Empowering the community through the B-WaterSmart Project Lisbon Living Lab	**Rita Ribeiro**, B-WaterSmart project
12:30-12:40	• Bridging technology and social readiness: Participatory adaptive planning for water reuse in Türkiye and Tunisia (TRUST project)	**Sara Ros-Cardoso**, Environmental consultant and researcher at ICATALIST
12:40-13:00	• Lessons learned and success stories of communication and stakeholder engagement from Skåne, Midlands and Almería (REWAISE Project)	**Beatriz Medina**, Socio-environmental innovation expert and principal consultant at WE&B **Jana Fried,** Assistant Professor. Centre for Agroecology, Water and Resilience at Coventry University **Linnea Uppsäll**, REWAISE project
13:00-13:10	• Stakeholder engagement for societal impact: approaches, experiences and best practices from the CIRSEAU cluster projects	**Stefania Munaretto PhD**, Senior researcher, transdisciplinary research for impact at KWR Water Research Institute & Senior Fellow Copernicus Institute for sustainable development at Utrecht University

13:10-13:50 Interactive plenary discussion with speakers as panellists

- Key success factors
- Lessons learned and barriers
- Building trust and public acceptance
- Successful stakeholder engagement

13:50-14:00 Outlook, opportunities for collaboration and closing remarks

- Future CIRSEAU activities (CIRSEAU CWG)
- Potential joint dissemination actions and planning of further workshops
- Next steps and wrap-up